



Press Contact:

The Atrebor Group  
Mary Brennan/ Roberta Garzaroli  
Phone: 212-764-0340  
E-mail: JollyBeach@AtreborGroup.com

**A Holiday Gift from Jolly Beach Resort, Antigua Will Keep Giving in the New Year**  
*-- Travel Agent Commission Increased to 15%; Special FAM Rate --*

Antigua, W.I. (December 11, 2007) --- Jolly Beach Resort, Antigua's best all-inclusive value, has increased the commission it pays to travel agent partners to 15% effective immediately on all year-round bookings made directly with the resort. In 2008, travel agents will also continue to earn one free night for every five bookings of five nights or longer as part of the resort's incentive program. Free nights can be redeemed from April 16-December 20, and there are no limits on the number of nights that can be earned.

Jolly Beach Resort has also announced a special \$80.00 per person, per night, all-inclusive FAM rate for travel agents and one guest valid April 16, 2008 through December 20, 2008. Rates are based on double occupancy and include accommodation in a Standard room, all meals, snacks and afternoon tea, house brand beverages, non-motorized watersports, as well as all taxes and service charges. Travel agents must present their valid IATA or CLIA card on arrival. Specify booking code TAUS08 when making reservation.

"At Jolly Beach Resort we continue to improve our product and welcome an opportunity to show off our beautiful beach and 40-acre property to our travel partners," says P. Hilary Modeste, Director of Marketing Worldwide for Jolly Beach Resort. "Consumers rely on agents for their advice and expertise. Everyone in the marketplace is vying for their attention, but we know that after seeing first-hand what Jolly Beach has to offer their value-minded wedding and family clientele, that our resort is one that they can confidently recommend time and time again."

The 464-room Jolly Beach is an exceptional Caribbean experience. Set on a mile-long white sand beach the resort sports five bars; dining options from super casual to tropical chic; a cyber café, four tennis courts all lit for night play; two swimming pools; and a range of non-motorized watersports including windsurfers, pedal boats, Hobi Cats, Sunfish, kayaks and a variety of activities compliments of the Jolly Beach entertainment staff.

All-inclusive rates start at \$190.00 per person, per night based on double occupancy December 21, 2007 through April 15, 2008 and \$173.00 from April 16 through December 20, 2008 for a Standard room. All rooms are air-conditioned and face the ocean; each has a patio or balcony, direct-dial phone, cable TV and hair-dryer. Children 3-11 years sharing a room with two adults pay \$54.00 per child, per night, and kids under 3 years old stay free at Jolly Beach all the time.

For more information and call Jolly Beach Resort toll free at 1-866-905-6559 in the U.S. and Canada or visit [www.jollybeachresort.com](http://www.jollybeachresort.com).