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Press Contact:

The Atrebor Group

Roberta Garzaroli/Mary Brennan

Phone: 212-764-0340

E-mail: JollyBeach[at]AtreborGroup.com

**Jolly Beach Resort Appoints JD Marketing as Marketing Representative for Canada**  
*-- Antigua's top resort continues development of new marketing team --*

**Antigua, W.I. (December 17, 2007)** --- P. Hilary Modeste, Director of Marketing, Worldwide at Jolly Beach Resort, Antigua has announced the appointment of JD Marketing as the Marketing Representative – Canada for the resort.

“Jolly Beach has always had a major presence in Canada,” says Modeste. “We are confident that JD Marketing will be able to capitalize on momentum with our travel partners and meet the challenges ahead.”

JD Marketing will be responsible for all day-to-day contact and sales to tour operators, wholesalers and retail agents as well as groups, meeting planners and incentive houses. The company will also be responsible for organizing sales incentive programs and reservations training and will report directly to Mr. Modeste. The Toronto-based firm, founded in 2000, specializes in representing hotels and resorts to the travel trade throughout Canada. JD Marketing is headed by Judy Duncan, founder and President of the company. Ms. Duncan's extensive travel industry experience includes sales management positions representing several Caribbean resort groups and the position of Regional Sales Manager - Canada for the Issa Resort Collection.

JD Marketing rounds out the North American marketing team with Luis Felipe Marte-Lugo, Marketing Director for United States and Canada and Distinctive Properties, Ltd., (GDP, Ltd.) Jolly Beach Resort's sales arm in the United States.

**About Jolly Beach Resort**

The 464-room Jolly Beach is an exceptional Caribbean experience. Located on Antigua's best beach the resort offers great year-round value and is popular for destination weddings, honeymooners and families. All-inclusive rates include accommodations, [all taxes](#), all meals, snacks and afternoon tea, [house brand beverages](#), [non-motorized watersports](#), [activities and entertainment](#). All rooms are air-conditioned and face the ocean; each has a patio or balcony, direct-dial phone, cable TV, hair-dryer and rentable safe. Rates start at \$190.00 per person, per night based on double occupancy December 21, 2007 through April 15, 2008 and \$173.00 from April 16 through December 20, 2008 for a Standard room. Children 3-11 years sharing a room with two adults pay \$54.00 per child, per night, and kids under 3 years old stay free at Jolly Beach all the time.

For more information and reservations call your favorite travel provider or call Jolly Beach Resort toll free at 866-905-6559 in the US and Canada or visit [www.jollybeachresort.com](http://www.jollybeachresort.com).

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