



Press Contact:

The Atrebor Group
Mary Brennan/Roberta Garzaroli
Phone: 212-764-0340
E-mail: JollyBeach[at]AtreborGroup.com

Jolly Beach Resort, Antigua Adds Cash Awards to Travel Agent Loyalty Program
-- Travel Agent Commission Increased to 15%; Special FAM Rate --

Antigua, W.I. (December 21, 2007) --- Jolly Beach Resort, Antigua's best all-inclusive value, has expanded their Loyalty Program and have added cash awards for travel agents booking the resort. Travel agents will receive a \$25.00 cash bonus for every three bookings of three nights or more for travel January 1, 2008 through March 1, 2008. Agents will also earn an additional \$5.00 for every confirmed booking through December 31, 2007. Cash awards will be made after travel is completed for individual bookings.

These cash incentives are part of the enhanced Jolly Beach Resort Loyalty Program. The resort has increased the commission it pays to travel agent partners to 15% on all year-round bookings made directly with the resort via their toll free number: 1-866-905-6559, and in 2008 travel agents will continue to earn one free night for every five bookings of five nights or longer. These free nights can be redeemed from April 16-December 20, and there are no limits on the number of nights that can be earned.

Jolly Beach Resort has also announced a special \$80.00 per person, per night, all-inclusive FAM rate for travel agents and one guest valid April 16, 2008 through December 20, 2008. Rates are based on double occupancy and include accommodation in a Standard room, all meals, snacks and afternoon tea, house brand beverages, non-motorized watersports, as well as all taxes and service charges. Travel agents must present their valid IATA or CLIA card on arrival. Specify booking code TAUS08 when making reservation.

About Jolly Beach Resort

The 464-room Jolly Beach is an exceptional Caribbean experience. Located on Antigua's best beach the resort offers great year-round value and is popular for destination weddings, honeymooners and families. All-inclusive rates include accommodations, all taxes, all meals, snacks and afternoon tea, house brand beverages, non-motorized watersports, activities and entertainment. All rooms are air-conditioned and face the ocean; each has a patio or balcony, direct-dial phone, cable TV, hair-dryer and rentable safe. Rates start at \$190.00 per person, per night based on double occupancy December 21, 2007 through April 15, 2008 and \$173.00 from April 16 through December 20, 2008 for a Standard room. Children 3-11 years sharing a room with two adults pay \$54.00 per child, per night, and kids under 3 years old stay free at Jolly Beach all the time.

Travel agents can request Jolly Beach Resort Loyalty Program submission forms and more information about the Jolly Beach Resort Loyalty Program by calling toll free 1-866-655-8800 or 516-767-3057. For more information about Jolly Beach Resort call the resort toll free at 1-866-905-6559 or visit www.jollybeachresort.com.

Press Contact:

The Atrebor Group

Mary Brennan/Roberta Garzaroli

Phone: 212-764-0340

E-mail: [JollyBeach\[at\]AtreborGroup.com](mailto:JollyBeach[at]AtreborGroup.com)