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**Jolly Beach Resort & Spa Launches New Website
-- 25% Savings Promo from New Site Booking Engine --**

Antigua, W.I., April 21, 2009 – Jolly Beach Resort & Spa, Antigua’s best all-inclusive vacation value has launched a new website at www.jollybeachresort.com targeting the resort’s niche leisure travel customers including families, honeymooners and couples planning a destination wedding, as well as meeting and event planners.

“This enhanced website will be the first look at Jolly Beach Resort & Spa for many customers, and as with anything, a first impression is very important,” says Patrice Christian, Marketing Analyst and Coordinator of Marketing Services for Jolly Beach Resort & Spa. “Our new site has a fresh, open design and an easy-to-navigate layout, and it will be an integrated part of our day-to-day sales and marketing and customer outreach, and will also be a gateway for our social media and media sharing outlets. ”

Functionality on the revamped website includes: a secure booking engine for air and hotel packages; a secure, resort-only booking engine; Live Chat with a Jolly Beach Resort & Spa Reservations Specialist; online submission forms to facilitate destination wedding requests; and brochures that can be downloaded or emailed directly from the site.

Regular updates including activity schedules; news about improvements, upcoming events and entertainment; changes in airline service to Antigua; and a choice of online booking options will provide a user-friendly, vacation planning experience. Special offers available only on the website will also be posted, beginning with a 25% savings promotion. To take advantage of this offer -- and to receive a 25% discount on a massage at the Palms Wellness Centre -- bookings must be made by June 30, 2009, for travel through December 20, 2009, specify booking code WINSUM09.

New photography includes a Photo Gallery with 360° views that provide a real feel for the resort and the breathtaking beach setting. A selection of new images is also available for download via Fotoseeker.com, the travel industry’s photo library.

A Travel Partners area devoted to travel agents and industry professionals will keep them up to date about FAM trips, and the resort’s Loyalty Program incentives that will enhance their commission. Meetings professionals will also be able to submit an online RFP for groups and special events.

Future enhancements include sign up for the Jolly Happenings e-newsletter and registration for the resort’s Think Jolly Guest Loyalty Program.

Jolly Beach Resort & Spa is located on a stunning, mile-long white-sand beach and sports five bars and restaurants; four night-lit tennis courts; two swimming pools; two full-court basketball courts; games room; Jolly Kidz and Jolly Teenz Clubs; and the Palms Wellness Centre, Spa, Gym and Salon.

For more information, visit www.jollybeachresort.com or call Jolly Beach Resort & Spa toll free at 866-905-6559 in the US and Canada.

About Jolly Beach Resort & Spa

The 464-room Jolly Beach is an exceptional Caribbean experience. The resort offers great year-round value and is popular for destination weddings, honeymooners and families. All-inclusive rates include accommodations, all government taxes and service charges, all meals, snacks and afternoon tea, house brand beverages, non-motorized watersports, activities, use of the gym and entertainment. All rooms are air-conditioned and face the ocean; each has a patio or balcony, direct-dial phone, cable TV, hair-dryer and rentable safe.

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