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JOLLY BEACH RESORT & SPA JAZZES UP KIDZ CLUB TO MAKE ITS YOUNGER GUESTS FEEL EVEN MORE WELCOME!

The ever popular Jolly Kidz Club has added activities to entertain guests of all ages

Antigua, W.I. (February 22, 2008) --- Jolly Beach Resort & Spa, Antigua's leading all-inclusive resort has added more fun and games to its popular Jolly Kidz Club. "We know that our Kidz Club is a big draw with our younger guests and we've upgraded our programme and facilities to make their vacation experience very special," says P. Hilary Modest, Director of Marketing Worldwide for the resort.

The well-equipped playground, complete with slides, swings and sand pit is just a starter with everything from Hula Hoop contests, Dodge Ball and Aqua Aerobics to Caribbean Story Time. Table tennis, bingo and board games abound to excite and entertain, and there are nature walks in the resort's exotic gardens and seashell hunts along Antigua's finest beach. The new Jolly Kidz Club has a mini arcade, a "dream room" for disco and movie nights.

Evening activities encompass excitements like dress up Pirate Nights with treasure hunts, Pizza and Movie Nights, a Hawaiian-style Luau, Disco Nights, Talent Show Nights, Costume Parties and more. Teen Adventures range from Moonlight Scavenger Hunts to Bonfire Nights on the beach. Teen guests can test their detective skills on Mystery Nights or participate in a good old Antiguan Treasure Adventure. There is of course, Kidz Soirée, a gourmet delight and a valuable learning experience for the younger set and teens. The elegant, Ristorante Bocciolo is the venue for the Kidz Soirée which is offered every alternate Thursday, where the children are invited to dine on Northern Italian cuisine and the restaurant manager, wait staff and chef instruct the guests on proper etiquette – from understanding the menu to the correct utensils to use and why, and how to behave in a formal dining setting. Kids are expected to make a reservation and dress smartly for dinner and, best of all, no parents are allowed.

Daytime activities take place outdoors and indoors for age groups 3-12 and teens from 13-16. Monday-Friday programmes start at 9:30am going on to 12:30pm and from 2:30pm on to 5:00pm. Saturdays and Sundays programmes start at 10:30am. Evening activities kick-off at 7:00pm and run through 9:00pm,

with some teen nights going from 7:30pm through 10:00pm. For parents wishing to escape by themselves for a while, daytime and evening baby-sitting is available at a small additional cost.

The popular all-inclusive Jolly Beach Resort & Spa in Antigua is set among 40 acres of exotic tropical gardens overlooking a mile-long, white sand beach. The resort sports five bars, dining options from super casual to tropical chic, a cyber café if one must stay in touch with the world, four well-maintained tennis courts, all lit for night play, two swimming pools to choose from, including Jolly Beach's signature Fantasy Pool with a waterfall, jacuzzi, swim-up bar, watersports and much more.

About Jolly Beach Resort

The 464-room Jolly Beach is an exceptional Caribbean experience. The resort offers great year-round value and is popular for destination weddings, honeymooners and families. All-inclusive rates include accommodations, all taxes, all meals, snacks and afternoon tea, house brand beverages, non-motorized watersports, activities, use of the gym and entertainment. All rooms are air-conditioned and face the ocean; each has a patio or balcony, direct-dial phone, cable TV, hair-dryer and rentable safe. All-inclusive rates start at $190.00 per person, per night based on double occupancy now through April 15, 2008 and $173.00 from April 16 through December 20, 2008. Children 3-11 years sharing a room with two adults pay $54.00 per child, per night, and kids under 3 years old stay free at Jolly Beach all the time.

For more information, seasonal discounts on rack rates and reservations call your favorite tour operator or call Jolly Beach Resort toll free at 866-905-6559 in the US and Canada. Please visit www.jollybeachresort.com.

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