



Press Contact:

The Atrebor Group
Mary Brennan/Roberta Garzaroli
Phone: 212-764-0340
E-mail: JollyBeach[at]AtreborGroup.com

**Think Jolly Family Special Offer at Antigua's All-Inclusive Jolly Beach Resort & Spa
-- 15% Savings and First Kid up to 16 Years Old Stays Free --**

Antigua, W.I. (March 17, 2008) --- Jolly Beach Resort & Spa, Antigua's leading all-inclusive resort wants families to *Think Jolly*. "We know that our Kidz Club is a big draw with our younger guests and we've upgraded our programme and facilities to make their vacation experience very special," says P. Hilary Modeste, Director of Marketing Worldwide for the resort. "And for the upcoming summer season, to celebrate our new Jolly Teen Club program, we're extending the child rate to kids up to the age of 16, and one child stays free per family as part of our *Think Jolly Family Special*."

The *Think Jolly Family Special* offers a 15% discount off regular adult rates for the Queen Superior room category, one child stays free and a second child 3 to 16 years old pays the attractive child rate of \$54.00 per night when sharing with two adults. Kids under 3 stay free at Jolly Beach Resort & Spa all the time. Book the *Think Jolly Family Special* and pay \$175.00 per adult, per night all-inclusive based on double occupancy. Bookings must be made April 1- June 15, 2008 for travel April 15 - December 20, 2008. Specify booking code JOLLYFAM.

This *Think Jolly Family Special* discount may not be combined with any other promotional offers, it is not valid on child rate or 3rd and 4th person rates and applies to new bookings only. The sale is subject to change without notice.

The resort has added more fun and games to its popular Jolly Kidz Club and has created a new Jolly Teen Club perfect for the 13 to 16 year-old set. The new Jolly Kidz Club boasts a well-equipped playground, complete with slides, swings and sand pit is just a starter with everything from Hula Hoop contests, Dodge Ball and Aqua Aerobics to Caribbean Story Time. Table tennis, bingo and board games abound to excite and entertain, and there are nature walks in the resort's exotic gardens and seashell hunts along Antigua's finest beach. The new Jolly Kidz Club features a mini arcade, a "dream room" for disco and movie nights.

Evening activities encompass excitements like dress up Pirate Nights with treasure hunts, Pizza and Movie Nights, a Hawaiian-style Luau, Disco Nights, Talent Show Nights, Costume Parties and more. Teen Adventures range from Moonlight Scavenger Hunts to Bonfire Nights on the beach. Teen guests can test their detective skills on Mystery Nights or participate in a good old Antigua Treasure Adventure. There is of course, Kidz Soirée, a gourmet delight and a valuable learning experience for the younger set and teens. The elegant, Ristorante Bocciole is the venue for the Kidz Soirée which is offered every alternate Thursday, where the children are invited to dine on Northern Italian cuisine and the restaurant manager, wait staff and chef instruct the guests on proper etiquette – from understanding the menu to the correct utensils to use and why, and how to behave in a formal dining setting. Kids are expected to make a reservation and dress smartly for dinner and, best of all, no parents are allowed.

Daytime activities take place outdoors and indoors for age groups 3-12 and teens from 13-16. Monday-Friday programmes start at 9:30am going on to 12:30pm and from 2:30pm on to 5:00pm. Saturdays and Sundays programmes start at 10:30am. Evening activities kick-off at 7:00pm and run through 9:00pm, with some teen nights going from 7:30pm through 10:00pm. For parents wishing to escape by themselves for a while, daytime and evening baby-sitting is available at a small additional cost.

The popular all-inclusive Jolly Beach Resort & Spa in Antigua is set among 40 acres of exotic tropical gardens overlooking a mile-long, white sand beach. The resort sports five bars, dining options from super casual to tropical chic, a cyber café if one must stay in touch with the world, four well-maintained tennis courts, all lit for night play, two swimming pools to choose from, including Jolly Beach's signature Fantasy Pool with a waterfall, jacuzzi, swim-up bar, watersports and much more.

About Jolly Beach Resort & Spa

The 464-room Jolly Beach is an exceptional Caribbean experience. The resort offers great year-round value and is popular for destination weddings, honeymooners and families. All-inclusive rates include accommodations, all taxes, all meals, snacks and afternoon tea, house brand beverages, non-motorized watersports, activities, use of the gym and entertainment. All rooms are air-conditioned and face the ocean; each has a patio or balcony, direct-dial phone, cable TV, hair-dryer and rentable safe.

For reservations call your travel agent or Jolly Beach Resort & Spa toll free at 866-905-6559 in the US and Canada; for more information visit www.jollybeachresort.com.

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